



# 2025 CANADA NATIONAL SUPER SPELLING BEE

## Sponsorship Package



**Date: July 19, 2025**

**Location: Nepean Sportsplex,  
Ottawa ON**





## ABOUT US

Canada Super Spelling Bee is a not for profit organization committed to promoting English language literacy through the spelling bee. We offer a club for students to have fun, socialize, and learn in a productive environment. The spelling bee provides a different platform for learning and gives spellers the opportunity to develop their vocabulary, communication skills, and self-confidence. Our mission is to promote English literacy through Canada Super Spelling Bee to further aid in the academic future of young students.



## SPELLING BEE & IVY LEAGUE - JADEN'S STORY:

Jaden Zhang's journey from a young speller to a co-founder of the Canada Super Spelling Bee and a Harvard University admit is truly inspiring! Let's break down some of the remarkable aspects of his story:

**Spelling Bee Champion:** Jaden's journey began at the age of 9 when he started participating in spelling bees. His dedication and passion for the English language led him to become the Champion of the 2017-2018 Eastern Canada Regional Spelling Bee. Notably, he also competed in the prestigious Scripps National Spelling Bee from 2017 to 2019..

**Organizing Abilities:** As a co-founder of the Canada Super Spelling Bee, Jaden took on the role of an organizer. This experience honed his organizational abilities, teaching him how to manage events, coordinate logistics, and work with others effectively.

**Cultural Literacy:** Meeting outstanding people and student representatives from around the world during spelling bee competitions enriched Jaden's cultural literacy.

**Perseverance and Calm Under Pressure:** Jaden's unremitting efforts and calm demeanor in high-pressure situations contributed to his success.

**Future Ambitions:** Jaden's hard work paid off when he received admission to Harvard University. His journey from spelling bee champion to Ivy League student exemplifies the power of determination and passion.

It's heartening to see how spelling bees transformed Jaden's life, allowing him to open the door to an exciting future at Harvard.





## OUR IMPACT

Top 10 Reasons Why Spelling Bee Have a Positive Impact on Students.

- 1 Increases their vocabulary so they can use an array of different and engaging words.
- 2 Builds self-confidence and conquers stage fright.
- 3 Students learn how to communicate with fellow students and judges.
- 4 Helps to improve their overall communication skills.
- 5 Creates strategies for memorizing words and their origins.
- 6 Supports time management skills for studying and practicing.
- 7 Helps coping skills for the probability of making mistakes.
- 8 Students learn how to stay calm under pressure.
- 9 On average students who compete become successful professionals in various fields.
- 10 It's an opportunity to build friendships with other students and create an opportunity for families to support their children one word at a time.

## OUR AUDIENCE

Canada Super Spelling Bee's mission is to participate in 500+ schools across Canada by 2025. Our core audience includes parents between the ages of 25-60, educators (20's- 60's) and students (ages 7-14).

**Parents:** Interested in providing further education for their child. Respond well to companies that have a similar mission and enthusiasm for education and empowerment.

**Educators:** Looking for fun and engaging ways to support different learning platforms for children and bring English literacy to the next level in their school.

**Students:** Children and youth looking to build their reading and vocabulary skills while building confidence in learning.



Parents



Educators







Students



## SPONSORSHIP OPPORTUNITIES

Canada Super Spelling Bee offers a range of sponsorship opportunities that can help you achieve greater visibility within the community and align your corporate social responsibility goals with our efforts to change lives.

Here are some ways Canada Super Spelling Bee can assist your business:

-  **Reach new audiences** from across the public, private and non-profits sectors
-  **Foster brand awareness** of your business throughout the Ontario and Canada
-  **Enhance our company's reputation** as a socially responsible corporate organization
-  **Support our community** in a way that will benefit thousands of youth propelling them to future success




# THE MAIN EVENTS

## Canada National Super Spelling Bee

The Spelling Competition is an event to recognize Canadian top young spellers and celebrate our next generation of leaders. It is a special event that draws families, educators and community members.



## SPONSORSHIP PACKAGES

 <b>NATIONAL SUPER SPELLING BEE COMPETITION JULY EVERY YEAR</b>	<b>Venue \$501 &amp; up</b>	<b>Medalist Cash Awards \$1000 (1st) \$500 (2nd) \$250 (3rd)</b>	<b>Finalist &amp; Achievement Awards \$200-\$500</b>	<b>General \$100 &amp; up</b>	
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### PRE-EVENT RECOGNITION

Social Media, Email and Website Presence	•	•	•	•	
Media Press Release	•				

### ONSITE RECOGNITION

Award/Speech on Stage	•	•	•		
Logo on Projector	•	•	•		
Onstage Verbal Recognition	•	•	•		
Logo on Bee Passport	•	•			
VIP seats	•	•			
Banner Presence in Venue	•	•	•	•	
Company Item in Swag Bag	•	•	•	•	

## Competition Venue Sponsor - Canada Super Spelling Bee

Package includes:

- Official sponsor of the event
- Presentation opportunity during the Competition
- Logo on Projector
- Onstage verbal recognition for support
- VIP seats
- Logo shown on Social Media, Email and Website Presence

## Finalist & Achievement Awards Sponsor - Canada Super Spelling Bee


Package includes:

- Official sponsor of the event
- Presentation opportunity during the Competition
- Logo on Projector
- Onstage verbal recognition for support
- VIP seats
- Logo shown on Social Media, Email and Website Presence

## General Sponsor - Canada Super Spelling Bee



Package includes:

- Logo shown on Social Media, Email and Website Presence
- Company materials for giveaways and in the swag bags
- Banner Presence in Venue



**JOIN THE SPELLING BEE  
MOVEMENT IT'S  
SWEEPING ACROSS  
Canada!**

Don't miss out on this exclusive opportunity to support your community at large. It's a great occasion to increase your brand awareness and gain to a wide and diverse network of community.



To find out more about available sponsorship opportunities,  
please contact us at 613-422-6688 or email: [info@canadaspellingbee.com](mailto:info@canadaspellingbee.com)